



AN ONLINE SPORTS MONETISATION MODEL THAT ACTUALLY WORKS!

For South African sports publishers, leagues, and tournament organisers, the future of interactive live streaming is here, connecting content, commerce, and community like never before. In today's competitive landscape, **video channels and live content** aren't just trends—they are **your most powerful marketing tools**. Elevate your sports brand with a cutting-edge, **all-in-one platform** that goes beyond simple broadcasts. Offer your fans an **interactive, immersive experience** while partnering with a solution provider focused on **your success**.

ENTER THE ERA OF OWNERSHIP

The leading all-in-one video platform and live streaming solution for sports brands to customise, control, and monetise branded content.

Own Your Audience

Keep your marketing efforts focused on driving your fans to your platform. Engage directly with no intermediaries and no barriers.

Fully Customisable

Personalise every aspect of your live streaming experience to align with your brand and sports objectives.

Live Shopping

Integrate live commerce seamlessly with interactive shopping features that turn viewers into buyers while they enjoy your live sports content.

Data That Tells a Story

Use robust analytics and first-party data to gain in-depth insights into your fans' engagement and maximise the impact of your sports campaigns.

BRANDS WE HAVE WORKED WITH



READY TO TAKE YOUR BRANDED CONTENT TO THE FUTURE?